



**TOYOTA**

Revised Date: 25/03/2009

**VEHICLE ORDERING GUIDE**

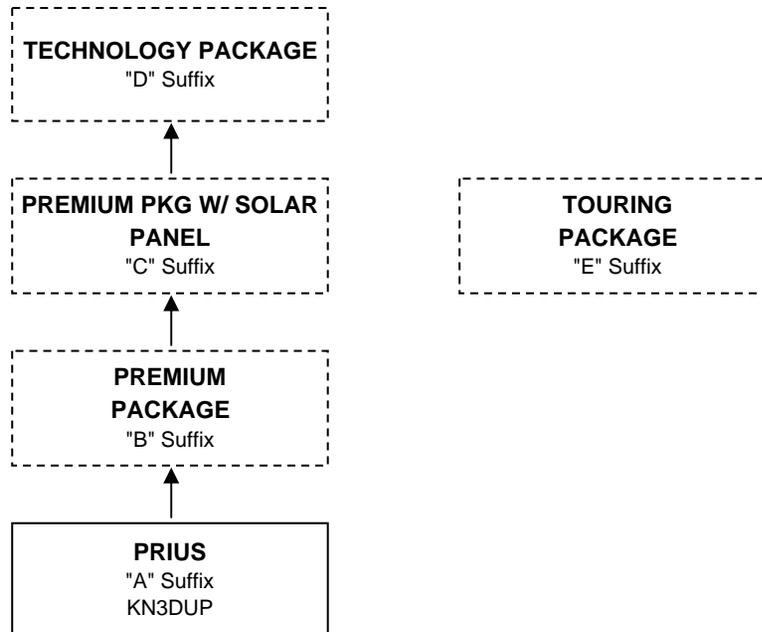
**PRIUS - 2010 Model Year**

| <b>Marketing Name</b> | <b>TCI Model</b> | <b>Transmission</b> |
|-----------------------|------------------|---------------------|
| Prius                 | KN3DUP           | CVT                 |



*Vehicle may not come exactly as shown.*

**2010 PRIUS Model Line-up**



*Note: Preliminary information at time of printing*

## 2010 PRIUS Standard Features

| Interior  | 5-DR<br>LIFTBACK | Convenience   | 5-DR<br>LIFTBACK |
|---|------------------|---|------------------|
| Audio:AM/FM/CD/MP3/WMA, Audio Auxiliary Input Jack, XM Satellite Ready Antenna With Prewire, 6 Speakers, Roof Mounted Antenna | ●                | Digital Clock   | ●                |
| Automatic Temperature Control   | ●                | Retained Accessory Power  | ●                |
| Cabin Air Filter  | ●                | Cruise Control  | ●                |
| Rear Seat Heater Ducts  | ●                | Smart Key System  | ●                |
| Driver Seat Adjustments:Driver Seat Fore/Aft, Driver Seat Recline Adjustment, Driver Cushion Height                           | ●                | Push Button Start   | ●                |
| Rear Seat Adjustments:Foldable Rear Headrests, Fold Down Rear Seat (60/40), Rear Seat Fold Down Centre Armrest                | ●                | Front & Rear Cup Holders  | ●                |
| Seat Material:Fabric Seats  | ●                | Accessory Power Outlet  | ●                |
| Front Seat Type:Bucket Seats  | ●                | Cargo Area Side Storage Compartments, Under Cargo Area Storage Compartments                             | ●                |
| Passenger Seat Adjustments:Passenger Seat Fore/Aft, Passenger Seat Recline  | ●                | Door Map Pockets  | ●                |
| Key Lockout Protection  | ●                | Luggage Belt  | ●                |
| Power Door Locks  | ●                | <b>Safety</b>   |                  |
| Dual Trip Odometer  | ●                | Front Passenger Occupancy Classification Indicator  | ●                |
| Eco Drive Monitor   | ●                | Driver & Passenger Airbag Supplemental Restraint System (SRS)   | ●                |
| Outside Temperature Gauge   | ●                | Front Seat Mounted Side Airbags   | ●                |
| Multi Information Display   | ●                | Driver Knee Airbag  | ●                |
| Dual Illuminated Vanity Mirrors   | ●                | Front and Rear / Side Curtain Airbags   | ●                |
| Power Windows with Auto Up/Down for All Windows   | ●                | Front Seatbelt Pre-Tensioners and Force Limiters  | ●                |
| Side Window Defoggers   | ●                | Active Front Headrests with Whiplash Protection   | ●                |
| Electric Rear Window Defroster with Timer   | ●                | All-Position Vertically-Adjustable Headrests  | ●                |
| UV Glass Protection   | ●                | All-Position 3-Point Lap & Shoulder Belts   | ●                |
| High Solar Energy Absorbing Window Glass  | ●                | Front Seatbelt Anchor Height Adjusters  | ●                |
| Carpeted Cargo Area, Tonneau Cover  | ●                | Anchor Points for Child Restraint Seats   | ●                |
| Chrome Inner Door Handles   | ●                | Child Protector Rear Door Locks   | ●                |
| Touch Tracer Steering Wheel Controls, 4-Spoke Steering Wheel, Tilt & Telescopic Steering Wheel                                | ●                | LED Brake Lamps   | ●                |
| Centre Console Lower Storage Bin, Centre Console Box with Armrest, Console Box (Overhead), Upper and Lower Glove Box          | ●                | Anti-theft System   | ●                |
| Cargo Lamp  | ●                | Engine Immobilizer  | ●                |
| Map Lamps   | ●                | Remote Fuel Lid Release   | ●                |
| Illuminated Entry   | ●                | Warnings:Low Fuel, Direct Tire Pressure Monitoring System, Front Driver and Passenger Seat Belt Warning | ●                |
| Carpeting, Carpet Floor Mats  | ●                | <b>Exterior</b>   |                  |
| ● Standard Equipment  |                  | 5-Door Liftback   | ●                |
| Information correct at time of printing, subject to change without notice.  |                  | 15" Aluminum Alloy Wheels, Alloy Wheels with Full Wheel Covers, Wheel Locks                             | ●                |
|   |                  | Power-Adjustable Heated Mirrors   | ●                |
|   |                  | Hybrid Blue-Accented Emblems  | ●                |
|   |                  | Driver Door Handle Touch Sensor Lock/Unlock   | ●                |
|   |                  | Coloured Mirrors  | ●                |
|   |                  | Coloured Door Handles   | ●                |
|   |                  | Variable Intermittent Wipers, Rear Window Wiper/Washer - Intermittent                                   | ●                |
|   |                  | Projector Style Halogen Headlamps   | ●                |
|   |                  | Automatic Headlamp System   | ●                |

## 2010 PRIUS Specifications

| Mechanical                 |   | 5-DR<br>LIFTBACK |
|----------------------------|---|------------------|
| <b>Engine</b>              | • 1.8 Litre, 4-Cylinder, Aluminum Alloy Block, DOHC, 16-Valve, Variable Valve Timing with Intelligence ( VVT-i), Electronically Fuel Injected, Tier 2 Bin 3 Emission Rating, Hybrid Synergy Drive (HSD), Stainless Steel Exhaust System, Atkinson Cycle, Cooled Exhaust Gas Recirculation (EGR) System, EV Mode, ECO Mode | •                |
| <b>Compression Ratio</b>   | • 13.0 : 1  | •                |
| <b>Horsepower hp (kW)</b>  | • 134 (100) Net Power   | •                |
| <b>Torque lb.ft. (N.m)</b> | • 105 (142) @ 4,000   | •                |
| <b>Suspension</b>          | • Front:Independent, Macpherson Gas Struts, Stabilizer Bar<br>• Rear:Torsion Beam Type, Stabilizer Bar  | •<br>•           |
| <b>Drivetrain</b>          | • Front Wheel Drive, Vehicle Stability Control (VSC), Traction Control (TRAC)   | •                |
| <b>Transmission</b>        | • Continuously Variable Transmission (CVT)  | •                |
| <b>Brakes</b>              | • Power Assisted, Front Ventilated Disc Brakes, Rear Discs, ABS with Brake Assist, Electronic Brake Force Distribution (EBD), Integrated Regenerative Braking System, Electronically Controlled Hydraulic Braking System (ECB2)   | •                |
| <b>Steering</b>            | • Electric Power Steering, Rack & Pinion  | •                |
| <b>Tires</b>               | • P195/65R15 Tires, All Season, Compact Spare Tire<br>• P215/45R17  | •<br>○           |

● Standard Equipment    ○ Optional Equipment

Information correct at time of printing, subject to change without notice.

| DIMENSIONS                        |  | 5-DR<br>LIFTBACK |
|-----------------------------------|--|------------------|
| <b>Length mm (in.)</b>            | • 4,460 (175.6)                          | •                |
| <b>Width mm (in.)</b>             | • 1,745 (68.7)                           | •                |
| <b>Height mm (in.)</b>            | • 1,480 (58.3)                           | •                |
| <b>WheelBase mm (in.)</b>         | • 2,700 (106.3)                          | •                |
| <b>Tread mm (in.)</b>             | • Front: 1,525 (60.0) Rear: 1,520 (59.8) | •                |
| <b>Seating Capacity</b>           | • 5                                      | •                |
| <b>Ground Clearance mm (in.)</b>  | • 140 (5.5)                              | •                |
| <b>Headroom mm (in.)</b>          | • Front: 973 (38.3) Rear: 955 (38.6)     | •                |
| <b>Legroom mm (in.)</b>           | • Front: 1,080 (42.5) Rear: 914 (36.0)   | •                |
| <b>Shoulder Room mm (in.)</b>     | • Front: 1,933 (76.1) Rear: 1,349 (53.1) | •                |
| <b>GVWR kg (lbs.)</b>             | • 1,805 (3,980)                          | •                |
| <b>CURB WEIGHT kg (lbs.)</b>      | • 1,380 (3,042)                          | •                |
| <b>CARGO CAPACITY m³ (cu.ft.)</b> | • 0.445 (15.7)                           | •                |
| <b>Coefficient of Drag (cd.)</b>  | • 0.25                                   | •                |
| <b>Turning Circle m( ft.)</b>     | • tbd                                    | •                |
| <b>FUEL CAPACITY l(Gal.)</b>      | • 45 (11.9)                              | •                |
| <b>FUEL CONSUMPTION RATING**</b>  | • L/100km mpg                            | •                |
| <b>City/Highway/Combined</b>      | • t/b/d t/b/d                            | •                |



**SERIES/MODEL**  
2010MY **PRIUS 5-DR LIFTBACK**

SERIES/PAGE  
PRI\_1  
EFF. DATE: 23/03/2009  
REPLACES : 25/03/2009

**STEP 1**  
CHOOSE  
TRANSMISSION

|                 |                       |
|-----------------|-----------------------|
| N/A<br>(MANUAL) | KN3DUP<br>(AUTOMATIC) |
|-----------------|-----------------------|

|                 |        |   |        |
|-----------------|--------|---|--------|
| SAMPLE<br>ORDER | KN3DUP | A | P 0070 |
|-----------------|--------|---|--------|

**STEP 2**  
CHOOSE  
OPTIONS

| 1ST LTR<br>OF SFX | OPTIONS INCLUDED IN SUFFIX<br>(SEE BELOW FOR DETAILS)  |
|-------------------|--|
| A                 | PRIUS 5-DR LIFTBACK                                    |
| B                 | PREMIUM PACKAGE  |
| C                 | PREMIUM PACKAGE WITH SOLAR PANEL<br>TECHNOLOGY PACKAGE |
| D                 | TOURING PACKAGE  |
| E                 | TOURING PACKAGE  |

**STEP 3**  
CHOOSE COLOUR

| 2ND LTR<br>OF SFX | COLOUR<br>CODE | EXTERIOR COLOUR<br>DESCRIPTION | INTERIOR<br>MATERIAL | INTERIOR<br>COLOUR | N/A ON<br>SFX |
|-------------------|----------------|--------------------------------|----------------------|--------------------|---------------|
| P                 | 0070           | BLIZZARD PEARL                 | CLOTH                | GREY               | D             |
| R                 | 0070           | BLIZZARD PEARL                 | LEATHER              | GREY               | A,B,C,E       |
| R                 |                |                                | CLOTH                | BEIGE              | D             |
| R                 |                |                                | LEATHER              | BEIGE              | A,B,C,E       |
| L                 | 01F7           | CLASSIC SILVER METALLIC        | CLOTH                | GREY               | D             |
| L                 |                |                                | LEATHER              | GREY               | A,B,C,E       |
| K                 | 0202           | BLACK                          | CLOTH                | BEIGE              | D             |
| K                 |                |                                | LEATHER              | BEIGE              | A,B,C,E       |
| L                 | 0202           | BLACK                          | CLOTH                | GREY               | D             |
| L                 |                |                                | LEATHER              | GREY               | A,B,C,E       |
| K                 | 03R3           | BARCELONA RED METALLIC         | CLOTH                | BEIGE              | D             |
| K                 |                |                                | LEATHER              | BEIGE              | A,B,C,E       |
| K                 | 04T8           | SANDY BEACH METALLIC           | CLOTH                | BEIGE              | D             |
| K                 |                |                                | LEATHER              | BEIGE              | A,B,C,E       |
| L                 | 08T5           | BLUE RIBBON METALLIC           | CLOTH                | GREY               | D             |
| L                 |                |                                | LEATHER              | GREY               | A,B,C,E       |
| M                 | 08T5           | BLUE RIBBON METALLIC           | CLOTH                | AQUA               | D             |
| M                 |                |                                | LEATHER              | AQUA               | A,B,C,E       |
| L                 | 08V1           | WINTER GREY METALLIC           | CLOTH                | GREY               | D             |
| L                 |                |                                | LEATHER              | GREY               | A,B,C,E       |
| M                 | 08V1           | WINTER GREY METALLIC           | CLOTH                | AQUA               | D             |
| M                 |                |                                | LEATHER              | AQUA               | A,B,C,E       |

NOTE: APX 01 NOT AVAILABLE ON SUFFIX 'D'

**OPTION CONTENTS AND PRICING**

| NAME            | PREMIUM PACKAGE   | PREMIUM PACKAGE WITH SOLAR PANEL  | TECHNOLOGY PACKAGE  | TOURING PACKAGE  | OPTIONAL COLOUR 0070 | STEP 4: OPTIONAL<br>APX Packages-> | 01: LEATHER PACKAGE  |
|-----------------|---|---|---|--|----------------------|------------------------------------|--|
| <b>CONTENTS</b> | JBL AUDIO<br>BLUETOOTH CAPABILITY<br>INTEGRATED XM SATELLITE RADIO<br>6-DISC CD CHANGER<br>8 SPEAKERS<br>INTEGRATED GARAGE DOOR OPENER<br>DRIVERS FOOTWELL LAMP<br>PASSENGER FOOTWELL LAMP<br>FRONT PASSENGER DOOR HANDLE TOUCH<br>SENSOR LOCK/UNLOCK<br>AUTO-DIMMING REAR VIEW MIRROR WITH<br>INTEGRATED BACKUP CAMERA | JBL AUDIO<br>BLUETOOTH CAPABILITY<br>INTEGRATED XM SATELLITE RADIO<br>6-DISC CD CHANGER<br>8 SPEAKERS<br>INTEGRATED GARAGE DOOR OPENER<br>DRIVERS FOOTWELL LAMP<br>PASSENGER FOOTWELL LAMP<br>FRONT PASSENGER DOOR HANDLE TOUCH<br>SENSOR LOCK/UNLOCK<br>AUTO-DIMMING REAR VIEW MIRROR WITH<br>INTEGRATED BACKUP CAMERA<br><u>POWER MOONROOF WITH SOLAR CELLS</u><br><u>REMOTE AIR CONDITIONING</u> | PREMIUM PACKAGE WITH SOLAR PANEL PLUS:<br>LEATHER SEAT SURFACES<br>HEATED FRONT SEATS<br>DRIVER SEAT LUMBAR SUPPORT<br>LEATHER WRAPPED STEERING WHEEL<br>WATER REPELLANT FRONT DOOR GLASS<br>FRONT ILLUMINATED DOORSILL TRIM<br>VOICE-ACTIVATED DVD NAVIGATION SYSTEM<br>BACKUP CAMERA IN NAVIGATION DISPLAY<br>AUTO-DIMMING REAR VIEW MIRROR<br>INTELLIGENT PARKING ASSIST<br>DYNAMIC RADAR CRUISE CONTROL<br>PRE COLLISION SYSTEM | JBL AUDIO<br>BLUETOOTH CAPABILITY<br>INTEGRATED XM SATELLITE RADIO<br>6-DISC CD CHANGER<br>8 SPEAKERS<br>INTEGRATED GARAGE DOOR OPENER<br>DRIVERS FOOTWELL LAMP<br>PASSENGER FOOTWELL LAMP<br>FRONT PASSENGER DOOR HANDLE TOUCH<br>SENSOR LOCK/UNLOCK<br>AUTO-DIMMING REAR VIEW MIRROR WITH<br>INTEGRATED BACKUP CAMERA<br>FRONT ILLUMINATED DOORSILL TRIM<br><u>LED HEADLAMPS</u><br><u>AUTO LEVELING HEADLAMP SYSTEM</u><br><u>HEADLAMP WASHERS</u><br><u>FOG LAMPS</u><br><u>P215/48R17</u><br><u>17" ALUMINUM ALLOY WHEELS</u> | PREMIUM PAINT        | ** EXTRA CHARGES APPLY **          | HEATED DRIVER SEAT WITH HIGH/LOW<br>SETTING<br>HEATED FRONT PASSENGER SEAT WITH<br>HIGH/LOW SETTING<br>LEATHER SEAT SURFACES |