

# 2010 Prius

April '09 Order

## Suffix Analysis

2010 MODEL	Model # of Units	Model % of Series	Accessories	Suffix % Model	Volume	MSRP
1223	49	20%	5-Dr. Sedan CVT Hybrid			TBD
			FE	66%	49	TBD
1225	74	30%	5-Dr. Sedan CVT Hybrid			TBD
			FE EJ	81%	60	TBD
			FE NV	14%	10	TBD
			FE SR	5%	4	TBD
1227	97	40%	5-Dr. Sedan CVT Hybrid			TBD
			FE	81%	79	TBD
			FE NV	12%	12	TBD
			FE SR	6%	6	TBD
1229	25	10%	5-Dr. Sedan CVT Hybrid			TBD
			FE AT AW	1%	1	TBD
			FE AW NV	25%	24	TBD

Total: 245 100%

245

BASE MSRP DOES NOT INCLUDE delivery, processing and handling fee

BUILT MSRP INCLUDES \$720 delivery, processing and handling fee

### Order Comments:

April order will begin 2010 MY with new models and packages

Next 2 Months of  
Production

	2010 MY
May	1086
June	1281

## Exterior & Interior Colors

EXT CODE	COLOR	INTERIOR
070	Blizzard Pearl	10, 40, 60
1F7	Classic Silver Metallic	10, 60
202	Black	10, 60
3R3	Barcelona Red Metallic	10, 40
4T8	Sandy Beach Metallic	40
8T5	Blue Ribbon Metallic	10, 40
8V1	Winter Gray Metallic	10, 60

INT CODE	COLOR
10	Dark Gray
40	Bisque
60	Misty Gray

TRIM CODE	DESCRIPTION
FE	Fabric
LA	Leather

## Regional Options and Packages

Code	Option	MSRP
AW	17" Alloy Wheels, LED Headlamps and Fog Lamps	TBD
EJ	JBL Audio w/ 8 Speakers	TBD
FE	50 State Emissions	TBD
AT	<b>Advanced Technology Package</b>	TBD
	Lane Keep Assist w/ Lane Departure Warning Dynamic Radar Cruise Control Pre-Collision System (with Pre-Collision Seatbelt Pre-tensioner and Brake Assist) Intelligent Parking Assist (IPA)	
NV	<b>Navigation Package - 1225, 1227, 1229</b>	TBD
	Voice-Activated Touch-Screen DVD Navigation System w/ Backup Camera Bluetooth Audio Streaming Integrated w/ Steering Wheel-Mounted Audio Controls Safety Connect Available in Fall 2009 (1227, 1229)	
SR	<b>Solar Roof Package - 1225, 1227</b>	TBD
	Solar Ventilation and Remote Air-Conditioning System	