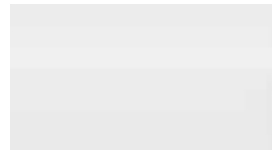


# YOUR 2011 PRIUS



## EXTERIOR COLOR:



Classic Silver Metallic

## INTERIOR COLOR:



Prius Two/Three - Fabric in Misty Gray

City MPG\*\*\* **51**  Highway MPG **48**

Here's the Prius Two 1.8 Liter 4-Cylinder Gas/Electric (ECVT) **YOU BUILT**

**Model MSRP:\*\*** \$23,050.00  
4-DR GAS/ELEC (ECVT)

**Delivery, Processing and Handling Fee:\*** \$760.00

**Prius Two 4-Door Gas/Electric Hybrid Options:** \$0.00  
50 state emissions

**Accessories:** \$200.00  
Carpet Floor Mats<sup>31</sup>

**Total MSRP:\*\*** \$24,010.00

\* Manufacturers Suggested Retail Price, excludes the Delivery, Processing and Handling Fee of \$760 for Cars, \$810 for Small/Medium Trucks (Sienna, RAV4, Highlander Gas, Highlander HV, FJ Cruiser, 4Runner, Tacoma, and Land Cruiser), and \$975 for Large Trucks (Tundra and Sequoia). Historically, vehicle manufacturers and distributors have charged a separate fee for processing, handling and delivering vehicles to dealerships. Toyotas charge for these services is called the "Delivery, Processing and Handling Fee" and is based on the value of the processing, handling and delivery services Toyota provides as well as Toyotas overall pricing structure. Toyota may make a profit on the Delivery, Processing and Handling Fee. Excludes taxes, license, title and available or regionally required equipment. The Delivery, Processing and Handling Fee in AL, AR, FL, GA, LA, MS, NC, OK, SC and TX will be higher. Actual dealer price will vary. \*\* 2011 EPA-estimated mileage. Actual mileage will vary.

 **TOYOTA**  
moving forward

MECHANICAL AND PERFORMANCE		Prius Two
Gasoline Engine	1.8 Liter Aluminum DOHC 16-Valve Variable Valve Timing with intelligence (VVT-i) , 98 hp @ 5200 rpm (73 kW @ 5200 rpm), 105 lb.-ft. @ 4000 rpm (142 N•m @ 4000 rpm)	
Bore x stroke	3.17 in. x 3.48 in.	
Compression ratio	13.0:1	
Induction system	Sequential multi-point EFI with Electronic Throttle Control System with intelligence (ETCS-i)	
Ignition system	Electronic, with Toyota Direct Ignition (TDI)	
Emission rating	Advanced Technology Partial Zero Emission Vehicle (AT-PZEV) [27]	
Motor type	Permanent magnet AC synchronous motor	
Power output	80 hp (60 kW)	
Torque	153 lb.-ft. (207 N•m)	
Voltage	201.6V	
Traction Battery - Type	Sealed Nickel-Metal Hydride (Ni-MH) [28]	
Power Output	36 hp (27 kW)	
Hybrid System Net Power	134 hp (100 kW)	
Transmission	Electronically Controlled continuously Variable Transmission (ECVT)	
EV[13]/Eco/Power modes	Standard	
Front Suspension	Independent MacPherson strut with stabilizer bar	
Rear Suspension	Torsion beam	
Steering	Electric Power Steering (EPS); power-assisted rack-and-pinion	
Turning circle diameter, curb to curb (ft.)	34.2	
Power-assisted ventilated front disc brakes, solid rear disc with Anti-lock Brake System (ABS) and integrated regenerative braking	Standard	
Coefficient of drag (Cd)	0.25	
EXTERIOR DIMENSIONS (in.)		
Overall height/width/length	58.7/68.7/175.6	
Wheelbase	106.3	
Track (front/rear)	60.0/59.8	
Minimum running ground clearance	5.5	
INTERIOR DIMENSIONS, front/rear (in.)		
Head room	38.6/37.6	
Shoulder room	54.9/53.1	
Hip room	52.7/51.2	
Leg room	42.5/36.0	
WEIGHTS AND CAPACITIES		
Curb weight (lb.)	3042	
Seating capacity	5	
Passenger volume (cu. ft.)	21.6	
Luggage capacity [29] (cu. ft.)	21.6	
Fuel tank (gal.)	11.9	
TIRES		
Size	P195/65R15	
Spare	Temporary	
MPG		
Mileage estimates (mpg city/highway/combined) [30]	51/48/50	

**EXTERIOR**

Projector-beam halogen headlamps with auto-off feature	Washer-linked variable intermittent windshield wipers and intermittent rear window wiper
LED taillamps and stoplamps	
Hybrid Synergy Drive® blue accent headlamps and badges	Rear window defogger with timer
Color-keyed power heated outside mirrors with folding feature	Rear spoiler with LED center high-mount stop lamp
15-in. 5-spoke alloy wheels with full wheel covers and P195/65R15 tires	Roof-mounted XM® Radio <sup>3</sup> antenna

**INTERIOR**

Automatic climate control with air filter, dust and pollen filtration mode, electric compressor, humidity sensor and push-button controls	Remote keyless entry system with lock, 2-stage unlocking and panic functions
AM/FM CD player with MP3/WMA playback capability, six speakers, XM® Radio <sup>3</sup> compatible (additional hardware and subscription required) and auxiliary audio jack	Smart Key System <sup>14</sup> on driver's door with Push Button Start and remote illuminated entry
Multi-Information Display with energy monitor, fuel consumption history, Hybrid System Indicator, average fuel economy, distance to empty, average speed and trip distance	Power windows with auto up/down, jam protection in all positions and retained-power features
Fabric-trimmed 6-way adjustable driver's seat with seatback pocket; 4-way adjustable front passenger seat with seatback pocket and adjustable headrests	Power door locks with shift-linked automatic locking feature with anti-lockout feature
60/40 split fold-down rear bench seat with adjustable headrests	Overhead console with driver and front passenger maplamps and shift illumination
Fold-forward rear outboard headrests	Center console with sliding armrest, storage compartment, front dual cup holders, removable utility tray, wire-management feature and 12V power auxiliary outlet
Rear fold-down center armrest with two cup holders	Passenger-side dual glove compartment
Cruise control	Cargo area under-floor storage and area side-panel storage
Tilt/telescopic steering wheel with audio, climate and Multi-Information Display controls	Cargo area tonneau cover with clasp for under-floor stowage
Touch Tracer Display	Two front 12V auxiliary power outlets
Digital instrumentation with speedometer and odometer, fuel gauge, instant fuel consumption and shift-lever indicator	Dual sun visors and illuminated vanity mirrors
EV <sup>13</sup> /Eco/Power modes	Rear dome lamps and cargo area lamp
Electronic shift lever with Hybrid Synergy Drive® blue accent	Retractable assist grips at all doors
	Front doors with integrated map pockets and sculpted bottle holders
	Remote hood and fuel-filler releases

**SAFETY**

Star Safety System™- includes Enhanced Vehicle Stability Control (VSC) <sup>16</sup> , Traction Control (TRAC), Anti-lock Brake System (ABS), Electronic Brake-force Distribution (EBD), Brake Assist <sup>17</sup> and Smart Stop Technology (SST)	Adjustable front-seat shoulder anchors, driver and front passenger seatbelt pretensioners with force limiters
Smart Stop Technology (SST) <sup>18</sup>	LATCH (Lower Anchors and Tethers for CHildren) for outboard rear seating positions only
Driver and front passenger Advanced Airbag System <sup>19</sup>	Child-protector rear door locks
Driver and front passenger front seat-mounted side airbags, driver's knee airbag and front and rear side curtain airbags <sup>19</sup>	Energy-absorbing collapsible steering column
Driver and front passenger active headrests <sup>20</sup>	Side-impact door beams
Driver and front passenger seatbelt warning sensor	Tire Pressure Monitor System (TPMS) <sup>21</sup>
3-point seatbelts with Emergency Locking Retractor (ELR) for all seating positions	Hill Start Assist Control (HAC) <sup>25</sup>
	Engine immobilizer <sup>26</sup>

## EXTERIOR ACCESSORIES



Door Edge Guard  
\$ 109 Installed MSRP\*



Lower Door Moldings  
\$ 209 Installed MSRP\*



Paint Protection Film  
\$ 395 Installed MSRP\*



Rear Bumper Applique  
\$ 69 Installed MSRP\*



Wheel Locks  
\$ 67 Installed MSRP\*

## INTERIOR ACCESSORIES



Ashtray  
\$ 38 Installed MSRP\*



Auto-Dimming Mirror with  
HomeLink®  
\$ 329 Installed MSRP\*



BLU Logic® Hands-free System  
\$ 299 Installed MSRP\*



Cargo Net - Envelope  
\$ 51 Installed MSRP\*



Cargo Organizer  
\$ 49 Installed MSRP\*



Cargo Tote  
\$ 40 Installed MSRP\*



Carpet Floor Mats  
\$ 200 Installed MSRP\*



Emergency Assistance Kit  
\$ 70 Installed MSRP\*



First Aid Kit  
\$ 29 Installed MSRP\*



Illuminated Door Sill  
\$ 279 Installed MSRP\*



Remote Engine Start  
\$ 529 Installed MSRP\*



VIP RS3200 Plus Security System  
\$ 359 Installed MSRP\*

\* Installed MSRP is the Manufacturers Suggested Retail Price for accessories installed by the manufacturer. Actual prices for the dealer installed accessories may vary. Please see your local Toyota dealer for pricing. Prices and product availability are subject to change without notice.

\*\* Installation not included. See your local Toyota dealer for installed pricing. Prices and product availability are subject to change without notice.

## WARRANTIES

Every Toyota Car, Truck and SUV is built to exceptional standards. And that's not idle boasting. We back it up with these Limited Warranty Coverages:

**Basic:** 36 months/36,000 miles (all components other than normal wear and maintenance items).

**Hybrid-Related Component Coverage:** Hybrid-related components for hybrid vehicles are covered for 8 years/100,000 miles. The HV battery may have longer coverage under emissions warranty. Refer to applicable Owner's Warranty Information booklet for details.

**Powertrain:** 60 months/60,000 miles (engine, transmission/transaxle, front-wheel drive, rear-wheel drive, seatbelts and airbags).

**Rust-Through:** 60 months/unlimited miles (corrosion perforation of sheet metal).

**Emissions:** Coverages vary under Federal and California regulations. Refer to applicable Owner's Warranty Information booklet for details.

**Accessories:** For accessories purchased at time of the new vehicle purchase, the Toyota Accessory Warranty coverage is in effect for 36 months or 36,000 miles (whichever comes first) from the vehicle's in-service date, which is the same coverage as the Basic coverage of the Toyota New Vehicle Limited Warranty.

For dealer-installed accessories purchased after the new vehicle purchase, the coverage is 12 months or 12,000 miles (whichever comes first) from the date the accessory was installed on the vehicle, or the remainder of the above 36 months or 36,000 miles Basic coverage from the vehicle's in-service date, whichever provides greater coverage, with the exception of car covers. Car covers are warranted for 12 months from the date of purchase and do not assume any coverage under the Toyota New Vehicle Limited Warranty.

For customers (non-dealer) installed accessories purchased after the new vehicle purchase, the coverage is 12 months or 12,000 miles (whichever comes first), from the purchase date of the accessory.

You may be eligible for transportation assistance if it's necessary that your vehicle be kept overnight for repairs covered under warranty. Please see your authorized Toyota dealership for further details.

For complete details about Toyota's warranties, please refer to the applicable Owner's Warranty Information booklet or see your Toyota dealer.

## TOYOTA CARE



Covers normal factory scheduled service. Plan is 2 years or 25K miles, whichever comes first. The new Toyota vehicle cannot be part of a rental or commercial fleet, or a livery or taxi vehicle. See plan for complete coverage details. See participating Toyota dealer for details.

1. The Solar Power Ventilated System uses an electric fan to draw outside air into, through, and out the cabin. It will lower the cabin temperature near the outside ambient temperature to help make the cabin more comfortable with reentering the vehicle. It must be turned on prior to leaving the vehicle and cannot perform cooling such as with an air conditioner. 2. Maximum operation duration of this system is three minutes. System may not operate if the hybrid battery is under load or if the battery charge is low. See your Owner's Manual for further information. 3. XM services require a subscription after 90-day trial period. Subscriptions governed by XM Customer Agreement available at [xmradio.com](http://xmradio.com). If you decide to continue your XM service at the end of your complimentary trial, the plan you choose will automatically renew and bill at then-current rates unless you call 1-800-967-2346 to cancel. Fees and programming subject to change. Available only to those at least 18 years of age in the 48 contiguous United States and D.C. 4. Plasmacluster™ is a trademark of Sharp Electronics, Inc. 5. The phones on this site have been tested for Bluetooth® compatibility with Toyota vehicles. Performance will vary based on phone software version, coverage, and your wireless carrier. Phones are warranted by their manufacturer, not Toyota. 6. The navigation system is designed to assist in locating an address or point of interest. XM NavTraffic® requires a monthly service fee and hardware, and is designed to provide real-time traffic or alternative routes of travel. Discrepancies may be encountered between the system and your actual location. Road system changes may affect the accuracy of the information provided. Rely on your common sense to decide whether to follow a specified route. Detailed coverage not available in every city or roadway. Periodic navigation updates available at an additional cost. See your Navigation System Owner's Manual for further details. 7. The backup camera does not provide a comprehensive view of the rear area of the vehicle. You should also look around outside your vehicle and use your mirrors to confirm rearward clearance. Cold weather will limit effectiveness and view may become cloudy. 8. May not be compatible with all MP3/WMA players and like models. 9. iPod® is a registered trademark of Apple, Inc. All rights reserved. 10. The Bluetooth® word mark and logos are registered trademarks owned by Bluetooth SIG, Inc. and any use of such marks by Toyota is under license. Other trademarks and trade names are those of their respective owners. The phones on this site claim to support Bluetooth® wireless technology audio streaming. Toyota does not endorse a particular phone or substantiate the Bluetooth® wireless technology audio streaming capability of the phones listed. 11. Dynamic Radar Cruise Control is designed to assist the driver and is not a substitute for safe and attentive driving practices. Please see your Owner's Manual for important instructions and cautions. 12. Lane Keep Assist is designed to read the lane markers of certain roads and apply slight torque to the steering wheel to help keep the car in the center of the lane. It is not a collision-avoidance system and is not a substitute for safe and attentive driving. System effectiveness depends on many factors. See your Owner's Manual for further information. 13. CAUTION! When driving a hybrid vehicle, pay special attention to the area around the vehicle. Because there is little vehicle noise in electric-only mode, pedestrians, people riding bicycles or other people and vehicles in the area may not be aware of the vehicle starting off or approaching them, so take extra care while driving. 14. The Smart Key System may interfere with some pacemakers or cardiac defibrillators. If you have one of these medical devices, please talk to your doctor to see if you should deactivate this system. 15. HomeLink® is a registered trademark of Johnson Controls, Inc. 16. Vehicle Stability Control (VSC) is an electronic system designed to help the driver maintain vehicle control under adverse conditions. It is not a substitute for safe driving practices. Factors including speed, road conditions and driver steering input can all affect whether VSC will be effective in preventing a loss of control. Please see your Owner's Manual for further details. 17. Brake Assist is designed to help the driver take full advantage of the benefits of ABS. It is not a substitute for safe driving practices. Braking effectiveness also depends on proper brake-system maintenance and tire and road conditions. 18. Smart Stop Technology operates only in the event of certain simultaneous brake and gas pedal applications. When engaged, the system will reduce engine power to help the brakes bring the vehicle to a stop. Factors including speed, road conditions and driver input all can impact stopping distance. Smart Stop Technology is not a substitute for safe and attentive driving and does not guarantee instant stopping. Please see your Owner's Manual for further details. 19. All the airbag (AB) systems are Supplemental Restraint Systems. All ABs (if installed) are designed to inflate only under certain conditions and in certain types of severe collisions: frontal and knee ABs typically inflate in frontal collisions; side and side curtain ABs in side collisions; Roll-Sensing Curtain ABs at a severe tilt degree, roll or lateral G-force. In all other accidents, the ABs will not inflate. To decrease the risk of injury from an inflating AB, always wear seatbelts, sit upright in the middle of the seat as far back as possible and do not lean against the door. Do not put objects in front of an AB or around the seatback. Do not use a rearward-facing child seat in any front passenger seat. The force of an inflating AB may cause serious injury or death. See your Owner's Manual for further information/warnings. 20. Active headrests can help reduce the extent of whiplash in certain types of rear-end collisions. 21. The Toyota Tire Pressure Monitor alerts the driver when tire pressure is critically low. For optimal tire wear and performance, tire pressure should be checked regularly with a gauge; do not rely solely on the monitor system. See your Owner's Manual for details. 22. Contact with the Safety Connect™ response center is dependent upon cellular connection availability and GPS satellite signal reception, which can limit the ability to reach the response center or receive emergency service support. Enrollment and Subscription Service Agreement required. One-year trial subscription available only with new vehicle purchase of Safety Connect-equipped vehicles. Additional subscription terms available; charges vary by subscription term selected. 23. The Pre-Collision System is designed to help reduce the crash speed and damage in certain frontal collisions only. They are not collision-avoidance systems and are not substitutes for safe and attentive driving. System effectiveness depends on many factors such as speed, driver input and road conditions. See your Owner's Manual for further information. 24. Advanced Parking Guidance System requires driver brake control. Always look around outside the vehicle and use mirrors to confirm clearance. 25. Hill Start Assist Control (HAC) is designed to help minimize backward rolling on steep ascents. Downhill Assist Control (DAC) is designed to help the driver maintain vehicle control and speed on steep, downhill descents. Neither system is a substitute for safe driving judgment and practices. Factors including speed, grade, surface conditions and driver input can all affect whether DAC and HAC will be effective in preventing a loss of control. Please see your Owner's Manual for further details. 26. The engine immobilizer is a state-of-the-art anti-theft system. When you insert your key into the ignition switch, the key transmits an electronic code to the vehicle. The engine will only start if the code in the transponder chip inside the key matches the code in the vehicle's immobilizer. Because the transponder chip is embedded in the key, it can be costly to replace. If you lose a key, your Toyota dealer can help, or you can find a qualified independent locksmith to perform high security key services at [www.aloa.org](http://www.aloa.org). 27. AT-PZEV-rated by the California Air Resources Board. Meets Tier-2/Bin-3 Federal emissions standard. For more information please visit [www.arb.ca.gov](http://www.arb.ca.gov). 28. There are actually two batteries on hybrid vehicles, the traction battery (usually referred to simply as the "battery") and the auxiliary 12-volt battery, which powers accessories and the car's computer, similar to a conventional vehicle. The traction battery in Prius uses Nickel-Metal-Hydrate (NiMH) chemistry, and has been made more compact, powerful and durable due to our 5-year experience in designing and manufacturing hybrid vehicles. 29. Cargo and load capacity limited by weight and distribution. 30. 2011 EPA-estimated mileage. Actual mileage will vary. 31. Installed MSRP is the Manufacturer's Suggested Retail Price for accessories installed by the manufacturer. Actual prices for dealer installed accessories may vary. Please see your local Toyota dealer for pricing. Prices and product availability are subject to change without notice. 32. Installation not included. See your local Toyota dealer for installed pricing. Prices and product availability are subject to change without notice.

Some vehicles are shown with available equipment. Seatbelts should be worn at all times. Please do not allow passengers to ride in the cargo area. For details on vehicle specifications, standard features and available equipment in your area, contact your Toyota dealer. A vehicle with particular equipment may not be available at the dealership. Ask your Toyota dealer to help locate a specifically equipped vehicle.

All information in this eBrochure is based on data available at time of posting, is subject to change without notice and pertains specifically to continental U.S.A vehicles only.



## TOYOTA DEALERS IN YOUR AREA:

**First Team Toyota**

Distance: 6.4 miles

3400 Western Branch Blvd

Chesapeake VA, 23321

Phone: (757) 673-2345

<http://www.firstteamtoyota.com>[GET DIRECTIONS](#) to this dealer